

**NTRIGA.**

brand elevation  
through smart data  
and marketing

stuck?

when  
things  
**aren't**  
going  
**right**



go **left**

go for efficiency and profits!

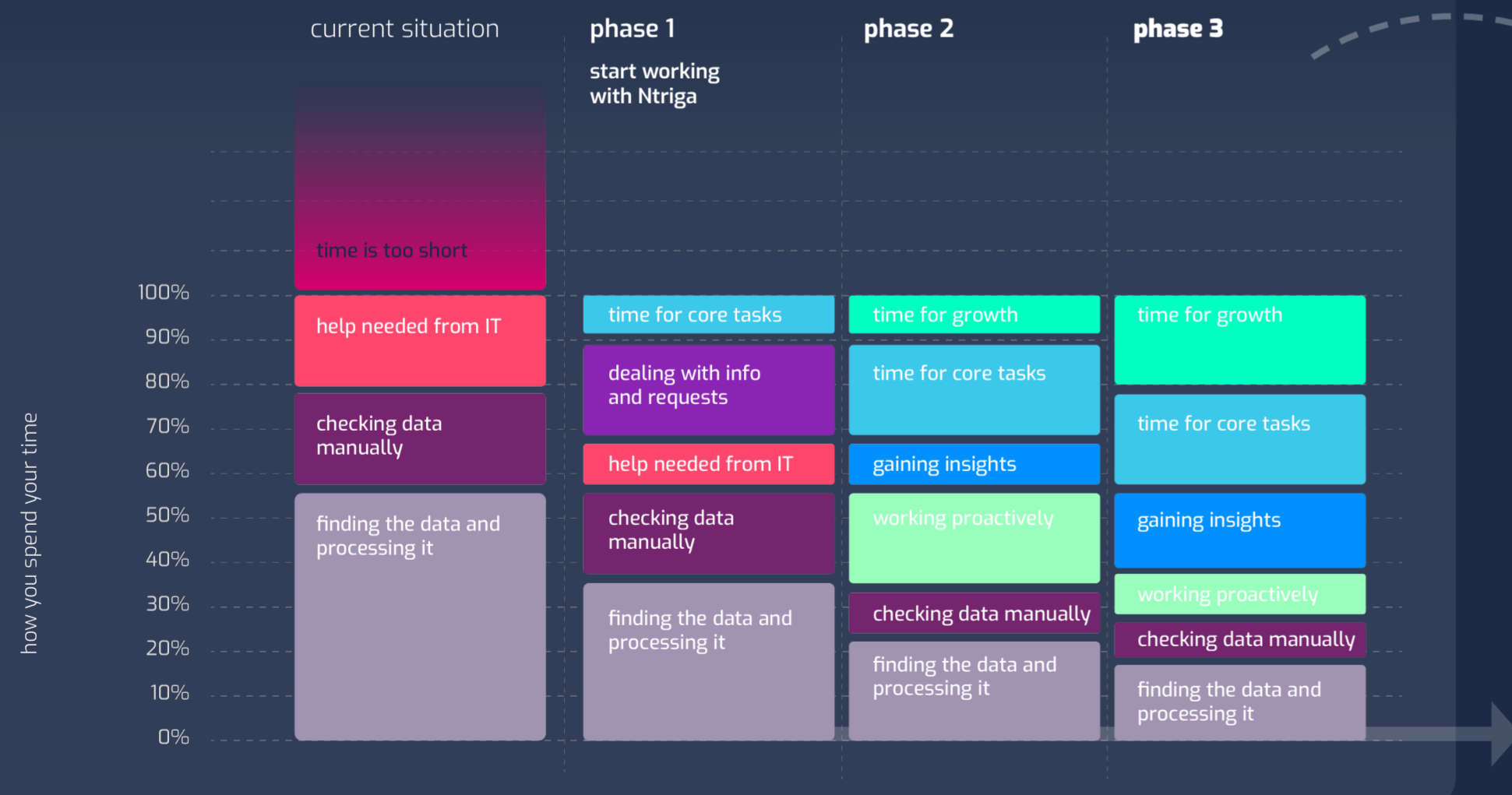


**X** marks your **weak sweet spot**

Handling data within your company efficiently is absolutely crucial if you want to ensure growth and continuity. **Just ask yourself** how efficiently you use your marketing data or sales data and, even more importantly, what you're aiming to do. Believe us: there are some fantastic opportunities hidden in this digital evolution. **But how do you go about it?**

steps you have to take to resolve data issues and achieve your goals  
 Ntriga can give you a crystal-clear understanding of potential improvements in your company. Not just vague descriptions but a tangible picture of the various phases of the digital data transformation. **The model below will give you an initial idea.** And the genuine, personalized understanding comes after we've analysed your data.

### 3 clear phases embedded in your Ntriga digitalization process



duplicated work/no automation	major issue	still an issue	not a problem	not a problem
data silos *	major issue	not a problem	not a problem	not a problem
scope for innovation, growth and action	major issue	still an issue	still an issue	not a problem

\* The term 'data silos' refers to fragmented data storage, scattered across various departments, systems or teams within an organization, inhibiting data exchange and collaboration and obstructing the overall view

# you'll love it when your data comes together

our solutions add value to your existing processes

Once the plans are defined and the priorities set, we'll work out the technical side. Everything is fine-tuned and carefully aligned, so there are no dissociated data items anymore.

After that, it's all about data enrichment so that you can keep learning more about your target client base. The data we have gathered, structured and enriched is then available for use in multichannel communications: the opportunities are guaranteed to snowball.

work on and with your data more intelligently with Ntriga

## phase 1

gather and structure your marketing data  
 We eliminate data silos and create a centralized data source. Automate the links between your various software packages or platforms. **Reduce the heavy dependency on manual work and raise efficiency levels.** Achieve high data quality, giving you **more time and room for your core task.**

## phase 2

dive into the world of personalized digitalization  
 Use a smart client portal to let you work more effectively and improve customer satisfaction. **Enjoy the efficiency gains and time savings that improve productivity and give more scope for innovation.**

## phase 3

welcome to a future full of possibilities!  
 Optimized workflows and perfectly ordered data for flourishing innovation and growth. **Discover your company's strength. The sales admin and marketing teams will have all the tools to outdo the competition.** Success is within reach, more than ever before.

- 1 smarter data exchange between new or existing platforms and/or software
- 2 build a webshop, website or customer portal that creates more profits
- 3 PIM solutions for structuring your data and enriching it, letting you save time
- 4 constructing custom-built digital solutions: anything goes.

contact us and make your operations more efficient, more focused and more profitable!

data as a powerful  
sales and marketing  
engine



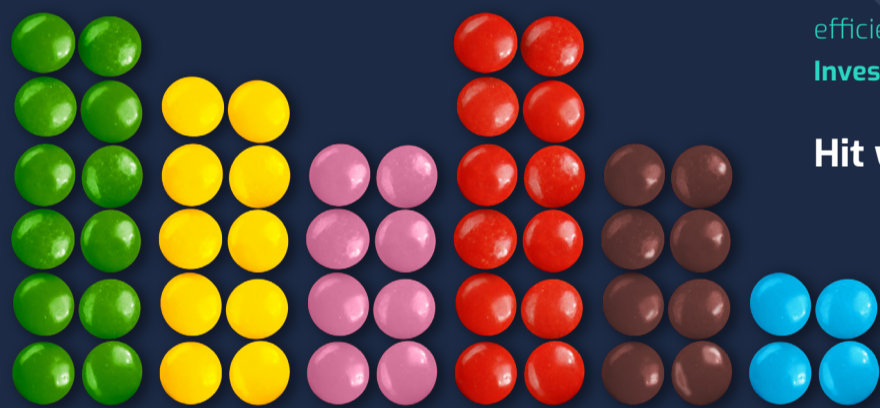
from chaos to **insights and efficiency**

**The key to success is having your data in order.**

Link your platforms together, raise the data quality and kit your sales and marketing team out with the right tools. Reliable, centralized data provides valuable understandings, improves the customer focus and accelerates decision-making – efficiency is improved, opportunities are utilized and growth is encouraged.

**Invest in your data today and strengthen your competitive position in the market.**

**Hit your targets!**



**NTRIGA.BE**

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